



Alpha Kappa Alpha
SORORITY, INCORPORATED®



NEWS RELEASE

Contact:
Adorn Lewis-Mitchell
312-318-9696
alewismitchell@explorefcg.com

Alpha Kappa Alpha Reprises Historic Mississippi Health Project for COVID-19 Vaccinations And Pop-Up Health Events in Mound Bayou and Greenville

*First Black Sorority partners with Delta Health Centers
to vaccinate against COVID-19 in the Mississippi Delta*

MISSISSIPPI DELTA -- Alpha Kappa Alpha Sorority, Inc.® (AKA) will return to the Mississippi Delta nearly a century later to reprise the AKA Mississippi Health Project, which was conducted over three consecutive summers in the 1930s in order to provide desperately-needed healthcare services to residents in Mound Bayou and Greenville, MS. The sorority developed a network of members and volunteers to create a mobile health clinic during one of the most challenging periods in American history.

Now AKA, under its international community service program, has established and is delivering Pop-Up Health Programs designed to increase knowledge and awareness of COVID-19, provide greater access to COVID vaccines and deliver much-needed support services. These critical services will be provided in the Mississippi Delta on June 3-4 in the cities of Mound Bayou and Greenville, MS. Alpha Kappa Alpha will partner with Delta Health Services to provide free COVID-19 vaccinations and other healthcare services such as blood pressure monitoring, cholesterol and glucose testing, and HIV testing, along with COVID-19 educational materials.

“Alpha Kappa Alpha developed the Mississippi Health Project to positively impact vulnerable communities. Our sorority recognizes that lack of access to healthcare in rural Mississippi communities continues to be a challenge, which has only been exacerbated by the pandemic. We are committed to continuing the work we began many decades earlier by providing COVID-19 vaccinations and other necessary health services in the Mississippi Delta,” said Alpha Kappa Alpha International President & CEO Dr. Glenda Glover.



Alpha Kappa Alpha
SORORITY, INCORPORATED®



Participating residents who receive the vaccine will also receive a cash gift card and will be entered into a drawing for a 60-inch Smart TV. Activities and giveaways for families with children, high school-bound teens, and college-bound students will also be provided.

COVID vaccinations will take place on Thursday, June 3rd, from 8 a.m. – 4 p.m. at Delta Health Center, 702 Martin Luther King Road, Mound Bayou, MS, and on Friday, June 4th, from 8 a.m. – 4 p.m. at the Yazoo Mississippi Valley Train Depot, 738 Washington Street, Greenville, MS.

Alpha Kappa Alpha’s commitment to the Mississippi Delta is one of several pop-up events that have taken place across the country over the last three years. Most of Alpha Kappa Alpha Sorority’s traveling health events have included its 3D mobile mammogram unit which provides free mammograms to uninsured women. The mobile mammography unit will travel to Mound Bayou in October 2021 for the second installment of the sorority’s two-part series to provide services to residents of the Mississippi Delta.

“This is an extremely important moment in the history of Alpha Kappa Alpha because for 113 years the sorority has implemented innovative programs that improve the lives of women, men, and children across the globe. Our legacy of exemplary service continues with our commitment to provide COVID vaccines and breast cancer screenings with our AKA 3D Mammography Mobile Unit in Mound Bayou where so much of this important work began,” said Glover.

Registration is not required, and walk-ins are welcome. Participants must provide identification. Residents planning to participate in this life-saving event may call (470) 321-3411 for additional information. COVID-19 PPE guidelines will be followed.

###

About Alpha Kappa Alpha Sorority, Incorporated®

Alpha Kappa Alpha Sorority, Incorporated (AKA) is an international service organization that was founded on the campus of Howard University in Washington, D.C. in 1908. It is the oldest Greek-letter organization established by African-American college-educated women. Alpha Kappa Alpha is comprised of over 300,000 members in more than 1,000 graduate and undergraduate chapters in the United States, the U.S. Virgin Islands, Liberia, Bahamas, Bermuda, the Caribbean, Canada, Japan, Germany, South Korea, South Africa, and in the Middle East. Led by International President & CEO, Glenda Glover Ph.D., Alpha Kappa Alpha Sorority, Incorporated, is often hailed as “America’s premier Greek-letter organization for African-American women.” Visit www.aka1908.com for more information.



Alpha Kappa Alpha
SORORITY, INCORPORATED®



About Delta Health Centers

Delta Health Center, the first rural community health center in the nation, currently serves five counties in the Mississippi Delta with 18 community- and school-based health clinic locations. As a Federally Qualified Health Center funded under Section 330 of the Public Health Service Act, Delta Health Center provides primary care services to patients regardless of their ability to pay. While third-party pay sources are accepted, Delta Health Center offers Sliding Fee Discounts based on a scale using the Federal Poverty Guidelines and turns no one away due to inability to pay. Delta Health Center providers specialize in family medicine and primary care, pediatric care, women's health care, oral health care, physical therapy, and behavioral health services.